

Julie McCoy

Graphic Designer & Photographer

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A Creative CV to try & grab your attention!!

"AN ALL ROUND CREATIVE!"

I'm a 28 year old Freelance Designer & Photographer from Dublin looking for a position within a company or on a team. I classify myself as an "All round Creative" & love any form of creativity & visual communication. In no particular order my passions are:

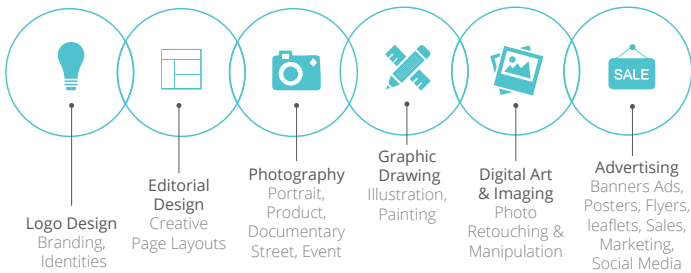
Illustration, painting, sculpture, graphic design, photography, clever marketing & sales techniques & social media. I also love to document things with my camera (but my friends don't love ME for it!)

Good or bad, I am most commonly known (and excused) for "my arty way!", my determination, my love of organising social events, traveling the world, dancing (in a dance school for 20 years), speaking my mind, being "too" adventurous & my competitive streak!

I have had a vast & varied career gaining a broad range of skills including customer service, sales, management, photography & graphic design. My design experience includes working (hard!) part time & full time as a freelance designer since graduating from NCAD in 2008. I also worked as an in-house designer for Stein Study Abroad and have designed for most of my family, friends & the companies I have worked for.

I am currently going "full steam ahead" & "Rocky Balboa" on pursuing the career I want & I would greatly appreciate your kind consideration, if there is a suitable position on your team available.

MY SPECIALITIES



DESIGN SKILLS

Computer

Adobe Photoshop	●●●●●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●●●●●
Adobe Flash	●●●●●●●●●●●●●●
HTML & CSS (basic)	●●●●●●●●●●●●●●
Javascript (studying)	●●●●●●●●●●●●●●
Microsoft Office	●●●●●●●●●●●●●●

Some of my Clients include;

The Donedeal Foundation, DSPCA, Educate Together, Gifts of Imagination, Fuelling Technology, Natasha Sherling.com, Stein Study Abroad, Chinese Language Services, DB Sports Tours, Kanum, Keys On Wheels, My Irish River, Noobar Cocktail Bar, The Good School of Dance, Camp Carnelly's Kenya,

CHARITY WORK

November 2014, Documentart / Street Photographer, Kolkata India

A Life altering Photography trip to Kolkata, India, to document the work The Hope Foundation do with the street & slum children of India.

Nov 2010 Comedy Night in aid of the IMNDA, The Laughter Lounge, Dublin

- Event Coordinator, fundraiser, sales manager, graphic designer, marketing manager
- Arranged sponsorship, donations & raffle prizes with large corporations.
- Sourced headlining act Ardal O'Hanlon. Raised over €15,000 & sold 350 tickets.

REFEREES

- Alex Stein, *Stein Study Abroad*, T +353 1 4759646 / +353 86 8339951
- Jp Murtagh, *Gifts of Imagination*, T +353 89 4891577
- Orla Aungier, *The Donedeal Foundation*, T +353 87 677 6552
- David Berber, *DB Sports Tours*, T +353 1 5252921 / +353 858192288

EDUCATION

- February 2014, ongoing: **Ballyfermot Training College**
Beginners Certificate in HTML web design (attained), Advanced Certificate in web design (ongoing).
- 2010 to 2011: **Griffith College Dublin.**
Studio Photography, Still Life, Dark room processing & printing, Medium format, Photo documenting, Photo editing & retouching (Adobe Photoshop, Bridge).
Diploma in Photographic Media
- 2004 to 2008: **The National College of Art & Design, Dublin**
Visual culture/Art History, Illustration, Photography, Motion graphics, Product design, Corporate identity, Print, Layout & Typography, Life drawing, Painting, Book design. Computer experience in Adobe Creative Suite, (mainly Photoshop, Illustrator, Indesign), Microsoft word, PowerPoint.
B. Des. (Hons) in Visual Communications
- 2003 to 2004: **Stillorgan College of Further Education, Dublin.**
Drawing (Life & Analytical), Painting, Graphic Design, Combined Materials, Ceramics Sculpture, Appreciation of Art/Craft/Design, Photography, Image Processing (Photoshop), Communications.
FETAC Certificate in Art Foundation

WORK EXPERIENCE

- 1 April 2014-Present **Arnotts Department Store.** *Graphic Design Intern Online Marketing Graphics Designer. Creating & Designing all email advertising templates. Designing, updating and maintaining all online marketing graphics for the website, working with web designer to change website from desktop to responsive.*
- 3 2011 - 2014 **Freelance Photographer**
General Management of business, Photoshoots, & Models. Portrait, Product, Event, Documentary photography.
- 6 2008 - 2014 **Freelance Graphic Designer**
Designing manuals, brochures, logos, branding / corporate identities, ad campaigns, banners, signage. Developing proposals for client pitches. Research, concept generation & samples. Designing Wedding & Occasion invitations. Document proofreading, copy-editing & formatting. General management, time management / sales.
- 1 2012 - 2013 **Stein Study Abroad.** *Graphic Design & Marketing Designing company manuals, brochures, logos, ad campaigns, banners, email templates, monthly newsletters. Document proofreading, copy-editing & formatting. Working with web programmer to edit website content & design. Sales & Marketing of product, working with radio stations / newspapers / magazines. Creative dialog & text for ads. Social Media Manager; Facebook / Twitter / You Tube / Mail chimp. Motivational Speaker in secondary schools all around Ireland.*
- 1 2011 - 2012 **Picturehouse Photography**
Sales administrator & Photographer, Telesales & marketing, door to door sales, Editing photos for viewings & up selling to customers.

INTERESTING FACTS & HOBBIES

I also served 9 wonderful years (2001- 2010) entertaining the thirsty punters of Ireland & filling their bellies with wonderful food! I started as a waitress & worked my way up to Food & Beverage Manager. The companies I worked for include: 2001-2006 The Old Orchard Rathfarnham, 2006-2008 The Church Bar & Restaurant, 2008-2009 Noobar Cocktail Bar, 2009 The Baggot Inn, 2009-2010 Kennedys Restaurant, Abberley Court Hotel.

Countries I've Travelled to include; Kenya, South Africa, China, Australia, UAE, India, Thailand, North America, All of Central America, A lot of Europe!

